



Public Support for AI Regulation

Summary: Polls on the American public’s thoughts on regulation of AI show consistent support: **every study we’re aware of has found a majority of the American public supports government regulation of AI.** Whether it’s [more](#) regulation, [thorough](#) regulation, or emphasizing [the importance](#) of regulation, the majority of the American public is in support.

[78% of Americans think AI should be more regulated, 52% thinking AI should be “much more” regulated](#)

5. Overall, do you think that artificial intelligence should be...?	
Much more regulated	52%
Somewhat more regulated	26%
Have no change in regulation	6%
Somewhat less regulated	1%
Much less regulated	2%
Not sure	12%

YouGov poll, fielded August 21-27 (2023) among 1,000 US adults

[76% of Americans think it’s important to regulate AI, 35% finding it “very” important](#)

	-----Important-----			-----Not important-----			(Don't know)
	TOTAL	Very	Somewhat	TOTAL	Not very	Not at all	
21-24 Apr 23	76%	35	41	20	13	8	4

Fox News Poll, fielded April 26-May 1 (2023) among 1,004 US registered voters

3x more Americans prefer government regulation than industry self-regulation

8. Some policymakers say that the government should regulate AI because industry will move too quickly. Others say that industry has more expertise and should self-regulate. What do you think?

The government should regulate AI	57%
Industry should self-regulate	18%
Not sure	26%
Totals	101%
N	1,001

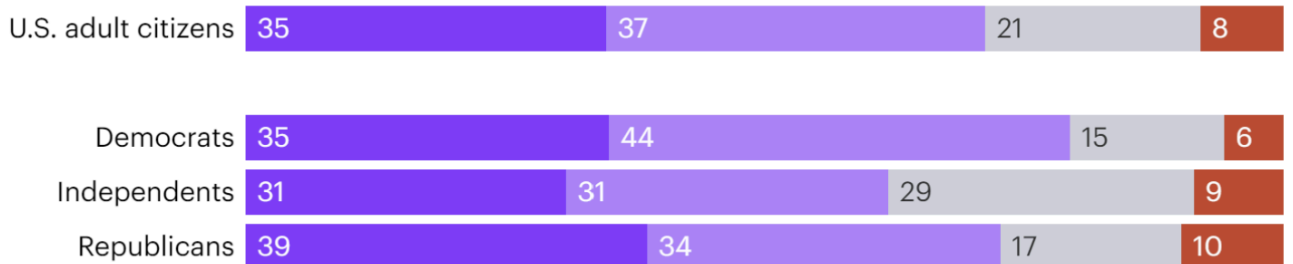
YouGov poll, fielded July 18-21 (2023) among 1,000 US voters

There is strong bipartisan support for regulation: 72% of Americans support government regulation of AI

Most Americans support government regulation of AI

Do you think that artificial intelligence (AI) should...? (%)

■ Be heavily regulated by government
 ■ Be somewhat regulated by government
■ Not sure
 ■ Not be regulated by government at all



YouGov poll, fielded May 20-23 (2023) among 1,500 US adults

Presented with arguments both for and against, 62% of Americans value regulating quickly over taking time to regulate

We should regulate potentially dangerous models quickly	62%
We should wait and take our time to regulate	19%
Don't know	19%
Totals	100%
N	1,118